

# ROB BARRY INVESTIGATIVE REPORTER + DATA EDITOR

*“Between a high, solid wall and an egg that breaks against it, I will always stand on the side of the egg.” – Haruki Murakami*

## ABOUT ME

I’m obsessive and driven by curiosity. I love teamwork and competence.

## THE WALL STREET JOURNAL

**Investigations Data Editor (2014 – present).** I was a founding member of the newspaper’s investigations group, where I help lead the data team. In my role, I manage reporters who specialize in computer programming and data analysis. I also work on my own projects.

**Enterprise Reporter (2011 - 2014).** I used a combination of analytical, computational and statistical skills to augment my job as an enterprise reporter working for the newspaper’s Page One editor.

## THE MIAMI HERALD

**Reporter & Data Editor (2006 - 2011).** I covered life and local government in North Miami Beach, worked as a metro reporter focusing on breaking news, obituaries and special interest articles and worked as an investigative data reporter wrangling large projects. On the side, I created a host of web applications for the public and the newsroom.

## SELECTED AWARDS

**SABEW Best In Business International Reporting (2022).** “Putin’s Power”

**Gerald Loeb Award for Explanatory Reporting (2022).** “Inside TikTok’s Dangerously Addictive Algorithm”

**Philip Meyer Journalism Award (2022).** “Inside TikTok’s Dangerously Addictive Algorithm”

**Overseas Press Club Malcolm Forbes Citation (2016).** “Accounting For Terror”

**Pulitzer Prize for Investigative Reporting (2015).** “Medicare Unmasked”

**Gerald Loeb Award for Investigative Reporting (2015).** “Medicare Unmasked”

**Pulitzer Prize Finalist in Public Service (2012).** “Neglected to Death”

**Gerald Loeb Award for Medium & Small Newspapers (2010).** “Keys to the Kingdom: How State Regulators Enabled a \$7 Billion Ponzi Scheme”

**Gerald Loeb Award for Medium & Small Newspapers (2009).** “Borrowers Betrayed”

## CONTACT

**Email.** rob.barry@gmail.com

**Phone.** +1 929 263 4290

## SELECTED WORK

**Shadow Men: Inside Wagner, Russia’s Secret War Company (2023).** Drawing on corporate records from around the world, we mapped the financial network of one of the world’s most dangerous and secretive mercenary groups to create this 40-minute documentary.

### Inside TikTok’s Dangerously

**Addictive Algorithm (2021).** Hundreds of automated accounts. A tower of Raspberry Pi minicomputers. A swath of AI and machine-learning techniques. We reverse-engineered TikTok’s secretive algorithm. The project led to a congressional probe and changes in TikTok’s policies.

### America’s Electric Grid Has a Vulnerable Back Door—and Russia Walked Through It (2019).

A deep reconstruction of a Russian hack of the U.S. power grid, drawing on a variety of cyber forensic techniques, including reverse engineering malware, analyzing network traffic and tracking down hackers’ digital footprints.

### The Travels of Mrs. Murray’s Toyota Unveil Terror-Finance Network (2016).

Open-source and traditional shoe-leather reporting helped us track a Toyota Land Cruiser from Columbus, Ga. to a dirt lot in West Africa, shedding light on tactics Hezbollah uses to smuggle cash around the world.

### Taxpayers Face Big Medicare Tab for Unusual Doctor Billings (2014).

Armed with a trove of billions of previously confidential billing records, we used statistical analysis to identify doctors whose billing patterns were unusual. This story was part of a project that won the 2015 Pulitzer Prize for Investigative Reporting.